



North American Society for Pediatric and Adolescent Gynecology

# *Virtual Annual Clinical & Research Meeting*

March 18-20, 2021

Finding **STRENGTH**  
in **Connections**

**PARTNERSHIP OPPORTUNITIES**



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The North American Society for Pediatric and Adolescent Gynecology (NASPAG) invites you to evolve your engagement with our community and partner in our inaugural Virtual ACRM. The mission of NASPAG is to provide a forum for education, research and communication among health care professional who provide gynecologic care to children and adolescents.

The NASPAG ACRM has been consistently successful and remains appealing to those interested in pediatric and adolescent gynecology. The ACRM is widely accepted as one of quality. We anticipate an attendance of over 500. This course will give you and your company the chance to have one-on-one contact with the leading physicians in pediatric and adolescent gynecology within the United States and abroad.



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## WHY PARTICIPATE

- Gain intimate time with key decision-makers
- Develop new product ideas by attending educational and ACRM sessions
- Unlimited exposure time through the duration of the event and/or archive
- Individualized virtual “booth” space
- Inclusion within the meeting website and mobile app
- Opportunity to use a pre-conference attendee mailing list
- Opportunity to host your symposium or product theater
- Opportunity to increase your exposure through a conference sponsorship



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## PLATINUM LEVEL

**\$15,000**

- Private meeting with the NASPAG leadership
- Three (3) NASPAG annual memberships
- One-time blast email sent to all ACRM attendees (NASPAG to circulate)
- Recognition of Platinum Level at the NASPAG Virtual ACRM with prominent exposure, including a supporter recognition logo to be displayed in your virtual exhibit booth, and acknowledgment on the meeting website
- Recognition of Platinum Level on the ACRM website (home page) including a weblink
- Complimentary one-time use of the pre-registration and the final attendee registration mailing lists
- Complimentary one-time use of the ACRM membership list
- Three (3) complimentary ACRM registrations and three (3) complimentary Exhibit Only registrations
- **Exclusive time period product theater**
- **Affiliate Meeting Space on Friday and Saturday**
- **One Virtual Sponsorship/Exhibit Strategy Develop Session**
- **Virtual Exhibit Booth**
- **Custom Analytics to Track Exhibition Data**



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## GOLD LEVEL

\$10,000

- Two (2) NASPAG annual memberships
- Recognition of Gold Level at the NASPAG Virtual ACRM with prominent exposure including a supporter recognition logo to be displayed in your virtual exhibit booth and acknowledgment on the meeting website
- Recognition of Gold Level on the ACRM website (home page) including a weblink
- Complimentary one-time use of the pre-registered and the final attendee registration mailing lists
- Two (2) complimentary ACRM registration and two (2) complimentary Exhibit Only registration
- Shared time period product theater
- Affiliate Meeting Space on Friday
- Virtual Exhibit Booth
- Custom Analytics to Track Exhibition Data



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## SILVER LEVEL

\$5,000

- One (1) NASPAG annual membership
- Recognition of Silver Level at the NASPAG Virtual ACRM with prominent exposure including a supporter recognition logo to be displayed in your exhibit booth and acknowledgment on the meeting website
- Recognition of Silver Level on the ACRM website (home page) including a weblink
- Complimentary one-time use of the pre-registered and the final attendee registration mailing lists
- One (1) complimentary ACRM registration and one (1) complimentary Exhibit Only registration
- **Affiliate Meeting Space on Saturday**
- **Virtual Exhibit Booth**
- **Executive Analytics to Track Exhibition Data**



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## **BOOTH ONLY**

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**\$3,500 (Non-Profit \$1,500)**

- One (1) complimentary ACRM registration and one (1) complimentary Exhibit Only registration
- Virtual Exhibit Booth
- Basic Analytics to Track Exhibition Data
- Acknowledgment on the meeting website



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## ADDITIONAL OPPORTUNITIES

<b>EDUCATION</b>	Product Theater	\$5,000 Exclusive Time Period \$3,000 Shared Time Period
	Pre-Meeting Video Commercial	\$3,000
	Pre-Meeting Slide	\$1,000
	Affiliate Meeting Space	\$2,000
	Educational Grants	Varies
<b>SOCIAL</b>	Virtual Receptions	Welcome \$5,000 Early Career \$2,000
	Networking Lounge	\$3,000
	Virtual Yoga (exclusive)	\$2,000
<b>PROMOTIONAL</b>	Website Promotions	\$250-\$3,000
	Get Social with the NASPAG	\$2,000
	Meeting Breaks	\$3,000
	Digital Grab Bag Insert	\$500





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## EDUCATIONAL OPPORTUNITIES

**Product Theater:                \$5,000 Exclusive | \$3,000 Shared**

Product Theaters are non-accredited 30-minute education sessions held during live hours where you can interact with attendees to demonstrate products or conduct, conduct, brief educational presentations.

Benefits Include:

- 30-minute session live session (NASPAG does not guarantee headcount)
- Inclusion within the meeting website
- One (1) full conference registration



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**Meetings Commercial:** \$3,000; or Slide: \$1,000

- 30 second time slot allotted during the pre-roll video.

**Affiliate Meeting Space:** \$2,000

- Reserve a virtual room for two-hours to conduct a user-meeting or client event.
- Rooms are only available during non-program hours.

## **Educational Grants**

- Educational grants help provide the support necessary to provide high quality, educational program



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## SOCIAL AND NETWORKING OPPORTUNITIES

Receptions:                      \$5,000 | Welcome Reception  
   \$2,000 | Early Career

- Support includes dedicated signage during the reception and inclusion on the meeting website. The sponsor may provide brief welcome remarks.

Yoga (exclusive):                \$2,000

- Allow attendees to exercise their mind and body by sponsoring a morning yoga class. The virtual class will be guided by a certified yoga instructor. As a sponsor, your company name or logo and the Society name or logo will be branded on resistant bands for all participants. Sponsor to receive 3 sets of resistant bands for their use.



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## PROMOTIONAL OPPORTUNITIES

### Website Promotions:

**\$250-3,000**

- Have your branding seen by hundreds of attendees by supporting one of our branding opportunities throughout the conference website

### Get Social with the NASPAG:

**\$2,000**

- Help create an interactive social experience by sponsoring our Social Engagement! Your logo will be prominently displayed above all social links and seen by attendees viewing the live conversation.



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**Meeting Breaks:** \$3,000

- Breaks are provided for attendees between each session. Support includes signage during the pre-roll video.

**Digital Grab Bag Insert:** \$500

- Shine by showcasing your promotional PDF in the digital grab bag. The sponsor will be responsible for working with their graphics team to keep the PDF small (recommend a maximum of 1.5 megabytes for each PDF).